



“TYPHOO TEA BAR”

Celebrates The Spirit Of Fashion At FDCI Amazon India Fashion Week

New Delhi 7TH - 11TH October, 2015 :Typhoo UK's finest tea brand since 1903 joined hands with India's biggest fashion extravaganza-FDCI Amazon India Fashion Week Spring/Summer 2016 and brought alive a stylish Tea Bar adding steam to this haute affair.

Celebrating the high spirit of fashion Typhoo Tea Bar hosted the post show success party for Typhoo hosted some signature events at the Typhoo Tea Bar where fun cocktails and mocktails were rustled up with its fruit and herb based Fruit Infusions range. *Some celebratory affairs @ Typhoo Tea Bar were with designer Payal Pratap Singh's classic post show party on 8th October designer Pia Pauro's on 9th October, designer Aneeth Arora's post show party on 10th October (wherein visitors will have the sneak peak of Typhoo's 100% Organic Infusions) concluding with designer Komal Sood's and Sidhartha Tytler's stylish post show party on 11th October.*

The parties were well attended by fashionistas Hemant Sagar, Rajeev Makhni , Carol Gracias ,Narendra Ahmed, Miss Malini, Anand Bhushan, Prateek Jain, Gautam Rakha, Gautam Seth, Sunaina Chibba, Vikrum Baidyanath, Ramola Bachchan, Poonam Bhagat , Sukhneet Wadhwa, Koel Puri , Malini Ramani to name a few.

The Typhoo Tea Bar served their discerning audience visiting the fashion week and part of Delhi's stylish milieu. Fulfilling their need to stock, sip and enjoy a rich variety of teas and delightful mocktails, the Typhoo Tea Bar offered a tasting opportunity of over a dozen flavors and genres.

Besides the expected Earl Grey, Darjeeling and Assam teas, the Typhoo Tea Bar conjured up exciting fruit and herb based beverages, both hot and cold. Typhoo Green teas (Traditional Tulsi, Masala, Coconut, Jasmine, Lemon Grass and Moroccan Mint, Plain green tea), Typhoo Fruit Infusions (Orange Spicer, Lemon & Lime Zest, Blackcurrant Bracer). Typhoo Black teas (Classic Assam, Darjeeling, Gold, 24 Carat tin, English Breakfast) and Typhoo flavoured teas (Earl grey, Masala chai, Adrak chai, Elaichi chai, Lime & lemon) was showcased amongst various mocktails.

A stylish brand that caters to the young and fashion conscious consumer, Typhoo views the Amazon India Fashion week as a perfect platform to showcase their beverages.