



Typhoo redefines 'Classic'

Typhoo unveils three new additions to the Black tea range- a must try for all tea-lovers!

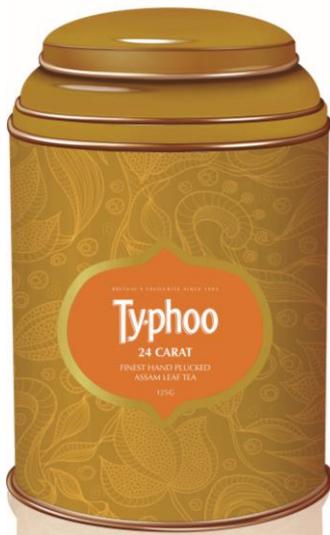
With the nip in the air, tea becomes the favourite drink in town. To rise up to the occasion, Typhoo has launched a plethora of new options for tea-lovers to explore.

Typhoo Tea Limited has created a niche in the Indian market like no other tea brand. In efforts to continue delivering the best, Typhoo is launching a whole new range of Black Teas.

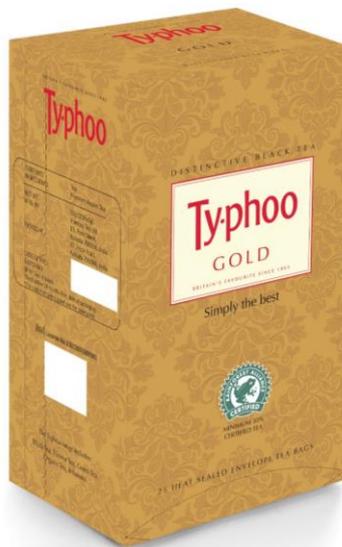
The already-existing extensive black tea collection which includes Typhoo Classic Assam Tea, Typhoo English Breakfast Tea, Typhoo Darjeeling Tea, is being made better with two new additions-**Typhoo Gold Tea, Typhoo Decaf Tea.**

Typhoo 24 Carat is a supreme blend of delicate, tippy orthodox whole leaf and high grown granular leaf teas plucked from prized and select clonal tea bushes from Assam. Its mellow sweetness, subtle floral flavour and intense aroma lend an uplifting note of malty Assam.

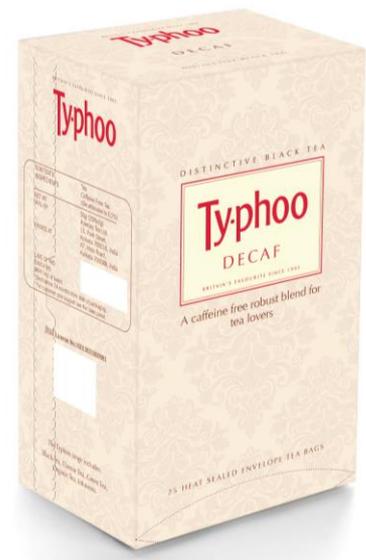
While Typhoo Gold Tea is the luxurious blend, comprising of the most expensive and highest quality hand-plucked Assam teas, the Typhoo Decaf Tea is for health conscious tea lovers intending to cut down on caffeine. Crafted by Typhoo's master blenders, Decaf is 99.9% caffeine free robust CTC tea which retains most of the flavonoids.



24 CARAT



GOLD



DECAF



This range truly marks the epitome of Typhoo's expertise of over 100 years in the fine art of tea blending. Being driven by innovation, Typhoo has also reworked its packaging to give the boxes a warm vintage feel.

Ensuring accessibility for all its consumers, Typhoo has maintained a price range to suit all. While Typhoo Gold Tea price ranges from Rs. 150 for a 25 dip pack to Rs. 500 for a 100 dip pack, and Typhoo Decaf ranges from Rs 250 for a 25 dip pack to Rs 700 for a 100 dip pack.

These treasures with rich malty undertones make the perfect cup to refresh and revitalize with, any time of the day. So unwind with these nourishing concoctions that will reinvigorate your mind and soul, and keep you warm all throughout the winters!

About Typhoo:

Typhoo Tea Limited has a long 110 years of heritage of blending, packing and selling quality tea in the UK. With a portfolio of 10 brands and over 600 products, Typhoo is being enjoyed in more than 50 countries including USA, Canada, Europe, Australia, New Zealand & South Africa. The iconic British brand brings this refreshing, rejuvenating experience to India with a variety of over 20 high quality luxurious teas and 100% natural fruit infusions. For more information, visit www.typhooindia.com