



TYPHOO ZUMBA NIGHT
with renowned fitness coach Sonia Bajaj
at Barka

New Delhi, October 16, 2013: Typhoo Tea, Sonia Bajaj and Barka Gardens brought to New Delhi - the first of its kind Zumba party on October 16th evening, Typhoo Zumba Night, abuzz with Health, Fitness and the Power of T!

Delhi's glamorous cr me-de-la-cr me dressed in gym gear, high ponies and minimal makeup for Zumba a dance fitness programme –an integrated form of salsa, merengue, cumbia, belly dance, reggaeton, flamenco and tango graced the occasion. Sonia Bajaj brought her Zumba health mantra to *Typhoo Zumba party* on 16th evening as Barka created the ambience required for self-focus and its bartenders rustled up alternate cocktails and mocktails with **Typhoo Fruit Infusions**, a 100% natural explosive range bursting with enticing fresh fruits and exotic herb flavours.

“A balanced diet is not sufficient to attain a great body, fitness forms like Zumba for 30 minutes 5 days a week and the right kind of teas should be made a part of the fitness regimen. Our body is a machine that needs to be cleaned up on a daily basis. The right kind of tea, like Typhoo Green Tea, after every meal plays a major role in refreshing our system. I am thankful to Typhoo Tea for making my endeavour successful by providing me a platform to create awareness about importance of workout especially Zumba and the Power of T in achieving maximum flexibility and stamina in daily life.” Said Sonia Bajaj,

Sonia is best known for her innovative workout concepts and her dedication to promoting health and fitness Typhoo Tea has recently added Typhoo Green Tea Lemongrass, Typhoo Green Tea Jasmine, Typhoo Pure Green Tea to their Indian range of product offering and as it grows briskly pan India Typhoo is focused on bringing to the fore the Power of T in health and fitness.

About Typhoo

Typhoo has indulged tea enthusiasts and refined tea drinking experience the world over since its inception in the UK in 1903. With a portfolio of 12 brands and over 400 products, Typhoo is being enjoyed in more than 50 countries including USA, Canada, Europe, Australia, New Zealand & South Africa. Defining the changing tastes and preferences of the urban Indian consumers, Typhoo the third largest brand from UK and the over 100 year iconic British brand brings this refreshing, rejuvenating experience to India with a variety of high quality specialty teas, and 100% natural fruit infusions. Typhoo is available at leading F&B stores in Delhi, Mumbai, NCR, Bangalore, Chennai, Kolkata, Pune, Coimbatore, Goa, Hyderabad and Chandigarh.

Come...Enjoy Typhoo-Spring of Life.

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